

First National Bank & Trust Social Media Policy

First National Bank & Trust (“the Bank”) is excited to be able to engage with the community online via social media channels. In order to keep our conversations on track and your personal information safe online, we've created a list of some helpful guidelines to remember.

- **Your Private Information:** The Bank won't be able to respond to your specific account questions through social media. To discuss concerns about your personal accounts, please contact one of our branch locations at www.fnbimk.com/contact . We will never ask you to provide this type of information through Facebook, Twitter, blogs or any other type of public channel.
- **Comments by Employees:** The Bank does not endorse any comments made by its employees, unless they are an authorized representative of the bank. All unofficial statements and viewpoints expressed in the comments are strictly those of the commenter alone.
- **Endorsements:** The Bank is not responsible for and does not endorse any content or advertisements posted by social media sites or of third party sites or applications that may appear on those social media sites.
- **Affiliation:** While the Bank has a brand presence on social media sites; please note that the Bank is not affiliated with these sites. The Bank has no control over how third parties use the information you share on these sites. Your participation in social media is at your own risk. We also recommend that you would familiarize yourself with the social media privacy policies of all social media sites before using them. We will not affiliate with sites where the age requirement is below 13 to follow the guidelines of COPPA.
- **Responsibility of Security:** The Bank is not responsible for the privacy or security on social media sites and other third-party sites that may be linked to social media sites.
- **Validity of Links:** Users should be aware when they click on a link on the Bank's social media page, they assume the risk. Users should also understand that they may be leaving our page when clicking on such links. Users should exercise extra caution when links are posted outside of normal business hours or on third party comments. We may occasionally post links to third-party sites when we think you'll find the information helpful. However, please note that this does not in any way constitute an official endorsement of the individual, information, site or company.
- **Removal of Comments:** All of the Bank's social media sites are monitored, and any posts considered obscene, pornographic or similarly inappropriate will be removed.